

Speetu

Profile - 2025

INDEX

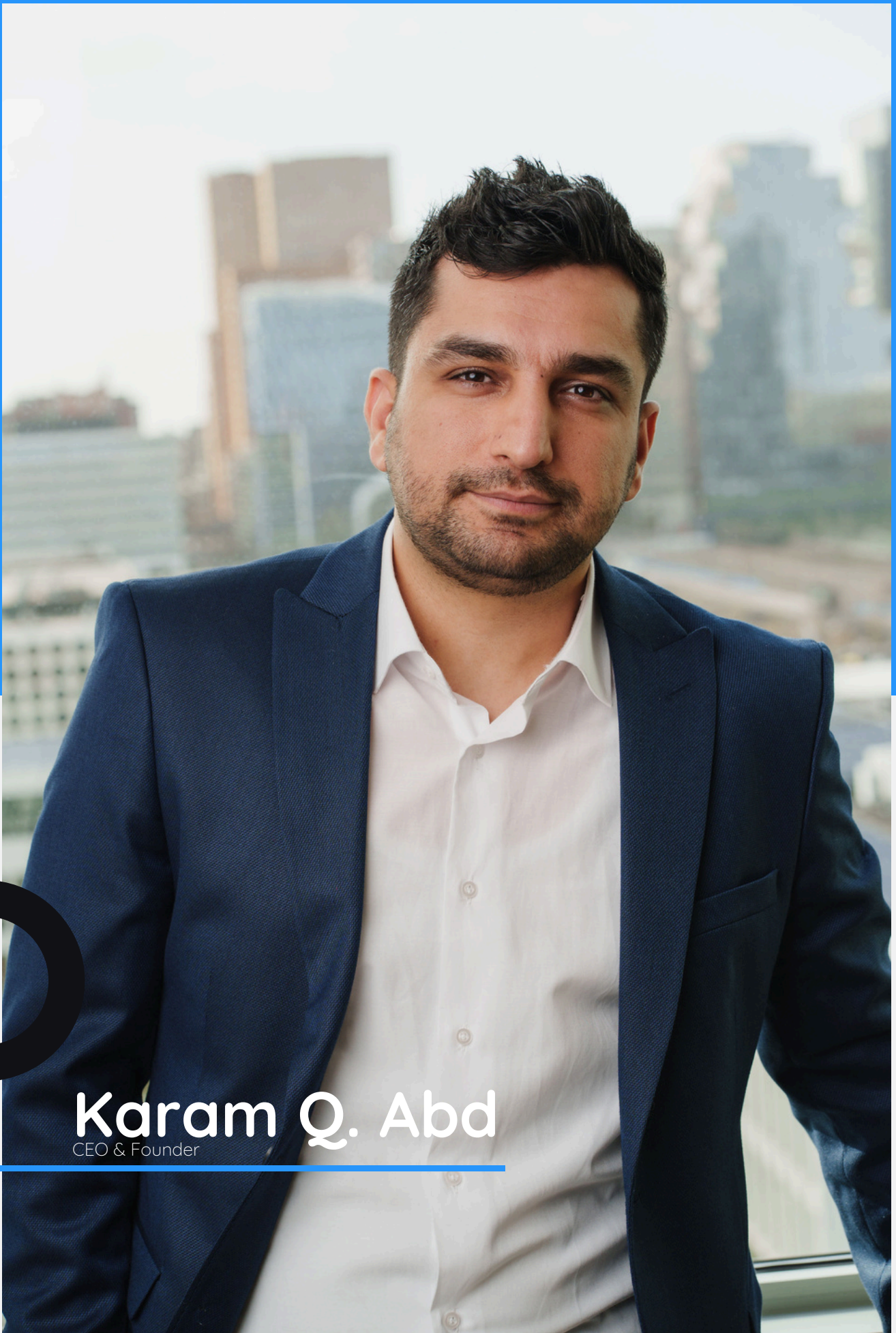
Who is Speetu	03
The Founder	04
A Message from The CEO	05
Speetu Team	06
Who They Are	07
Values and Mission	08
Our Capability	09
Milestone	10
Since 2019	11
Our Business Model	12
Our Business Model	13
Our Portfolio	14
Our Portfolio	15
PulseSight	16
PulseSight	17
Our Clients	18
Connect with Us	19

WHO IS SPEETU?



- Speedu is your tech-savvy Partner in the digital business world.
- We DEVELOPE efficient user-friendly web and mobile apps (Platforms).
- We secure your data and simplify technology, making business sustainable and more productive.

Our purpose is to stretch technology to its furthest edge to reveal the wonders of what is possible to an industry that least expects it.



Karam Q. Abd
CEO & Founder

A MESSAGE FROM THE FOUNDER

Greetings,

From a young age, [Leonardo da Vinci's biography](#) was a significant source of inspiration for me; it took me through his [inventions](#), [visions](#), and [values](#) of “[creativity](#), [curiosity](#), [talent](#), and [knowing how to see](#)”. that companied me in my life; In 2022 and with the same values [Speetu](#) was founded to be a reality with a creative, curious, and talented team behind it to create solutions for your today's life problems.

I am Karam, an [entrepreneur](#) based in Amsterdam, I studied software engineering at Saxion university in Deventer the Netherlands, and started my career as a software engineer in 2017 be my first professional job at [Zanders B.V.](#) an international financial consultancy in Bussum-Zuid where I spent my first year as a working student then the next year I was sent to [ING Bank](#) for a couple of months as a financial consultant before I came back to Zanders for another project. And in 2017 I moved to [Colliers](#) an international real estate agency in Amsterdam. And with 5 years at both companies as a software engineer full of extensive experience in programming with various languages and vast experience involving designing, planning, leading, and executing innovative, intelligent, data-driven solutions. I was backed by strong communication skills that came from my multi-culture background gave me a good understanding of people from different backgrounds. My aim for every project is to have the best understanding of the business story and the technical requirements to achieve maximum value with sufficient resources. and with this mentality, I have worked alongside my colleagues At Speetu for the last three years achieving goal after goal for our projects internally and externally.

Warmest Regards,

Karam Q. Abd

 Speetu is a [living-dream](#) and being part of it have become a great achivement for my life whether for my career or my personal life.



Mohanad Al Rubaye
Co Founder

SPEETU TEAM

At Speetu we have a variety of talents in different IT and creative related fields, with the help of the company atmosphere which shows an opening to create a space for these talents to grow towards their dream, and that powers the innovation and production that leads to satisfaction for both, the company and the client for the long term run and to deliver the best quality. at Speetu, we believe in knowledge sharing, and we have a minimum of two profession playees for each profession where they can back up each other and always have a team.



It is all about people, and what we have experienced and discovered from our previous projects is that the Speetu team had more qualities than those listed in general CVs, discipline, and ownership of every task assigned to any person existed. this quality showed a low probability of misunderstanding a task assigned because everyone was curious about the bigger picture behind the task and the full picture of the end product. taking responsibility for the work assigned to us is essential as it's the key to better leaders for the future. each hour we spend on a project is precious, we make sure this hour was spent on our passion.

WHO ARE WE?



Karam Q. Abd

Founder & Software
Engineer



Maryam Jalil

Software Engineer



Mo Wissam

Software Engineer



Ali Janabi

Software Engineer



Nameer Hayder

Software Engineer



Hussam Safaa

UI/UX Designer



Hady Elyamani

Machine Learning Eng.



Imad Manaf

Mobile App Developer



Khaled Waleed

Software Engineer



Ima Khalid

Content Manager



Ali Qusai

Creative Design



Hamza Al F.

Creative Design

VALUES & MISSION

Values

Respect for the individual. Cross borders Curiosity
Client value creation. Simplicity Talent
Leadership Creativity

Mission

To support with “IRS” intelligent, reliable, and secure tech solutions.
Intelligent: Powered with AI and fueled with data for the best user experience.
Reliable: changes and scalability friendly to match the technology’s ongoing development. Secure: intelligence security to show the exact person the exact information.

Principles

Working software inside excellent architecture is our primary measure of progress We regularly pause to reflect on psychological safety inside our teams
We pursue people from diverse backgrounds with a desire for equity and inclusion We are proactive about ideas and speak up about concerns
Voice conversations over Slack ruminations

 **Speedu GOAL is to increase the efficiency of your systems, products and services with the help of technology.**

Our tech stack can help you track and streamline processes, and maintain data flow creating custom interfaces for your business to enter, process and visualize insights. In fact, this increased efficiency in operation helps reduce costs and enables the business to overgrow.

OUR CAPABILITY

 **Speetu is Capable of helping your business. but WHY Speetu?**

If you're a business owner looking for an agency to take care of a project, a SaaS product, your complete IT infrastructure, or just a consultation, then you're reading about the right agency, having all these services together can help you assign to us more all of what is mentioned above together then you will call us your IT partner who is taking care of any IT, Innovative matter, which will allow you to only dream, bring an idea and we will take care of the rest. not only that, we will be able to create a data warehouse and link everything together in one place for your business to grow as it goes. According to our research and in 2021, 27% of companies worldwide only make use of their data, it's not only your business but it's never late to start today and be part of the 27% of companies.



Partnership or Assignments Based

When Speetu is your IT partner it will take care of your business in terms of general consultations, tech supply, managing your databases, servers, and building your visionary products, or we can help you with assignments-based problems, it is all depending on your business needs.



Credible Team

We have a long list of talents that would love to join Speetu for its values and appreciation for its people. Hiring people for your specific needs will be possible to create a workflow no matter the challenges.



Best Workflow

With our talented and experienced Project Management team, we insure a healthy Scrum routine to keep the long run of the work at the same pace if not better.

MILESTONE

2019

Turtanu (old name of Speetu) was founded to support businesses with software development.

2020

Turtanu trained students from universities by giving them the chance to do internships.

2021

Turtanu donated to build a virtual learning env. for an NGO called VIJN academy in Utrecht.

2022

Gained two happy clients, build a web product and the second we became a tech partner.

2023

Two extra happy clients.
Speetu was finaliest with 9 other startups on Europe.

2024

PulseSight product in production.
One open-source project at least.
Hire two more front-end developers.
Have two offices in two different countries

2025

If we got a long term assignment, we will be able to plan for 2025



SINCE 2019

 Speedu team has been building up its skills and experience with every project internally and externally.

When **Speedu** was started, We were walking in two paths, internally where we execute our own ideas, and externally where execute our client's ideas. that created a circle of human development as well as creating client value. we started by hiring university students with no experience and helping them work on internal projects and when we find talents we promote these talents to work on external projects for our clients. Speedu worked smart to create wins for the short and long term. and with this ideology, we have **9% employee turnover rate.**

OUR BUSINESS MODEL

At Speetu, we pride ourselves on being a premier software development company, specializing in cutting-edge web and mobile solutions. Here's a glimpse into how we operate and what sets us apart:

Our Services:

1. **Custom Software Development:** Tailored solutions to meet your unique requirements, delivered on time and within budget.
2. **Dedicated Development Teams:** An exclusive team of our top-notch developers, dedicated to bringing your vision to life.
3. **Maintenance & Support:** Ensuring your software remains up-to-date and continues to serve your needs efficiently.

Why Choose Us?

-  **Expertise:** Our team boasts a wealth of experience in web and mobile development, ensuring top-tier solutions for our clients.
-  **Tailored Solutions:** We believe in a personalized approach, crafting solutions that align perfectly with your business goals.
-  **Swift Turnaround:** Time is of the essence, and we're committed to delivering results without compromising on quality.
-  **End-to-End Support:** From ideation to post-launch support, we're with you every step of the way.



Engagement Models:
Whether you're a budding startup or an established enterprise



We offer flexible engagement models to suit your needs. From project-based collaborations and retainer models to revenue-sharing partnerships, we're open to various avenues of collaboration.

TECHNICAL FAQ

Q

A



Benefits of Data-Driven Decision for Business?

Customers: Data can help organizations learn the most cost-effective way to address customer questions and issues.

Opportunities: Data can reveal insights that help businesses create additional revenue streams by innovating and developing products and services that meet consumer demands.

Improve Processes: Data aids in identifying inefficiencies across business operations. Whether it's pinpointing bottlenecks in sales or optimizing lead conversion, data-driven insights lead to streamlined processes and better outcomes.



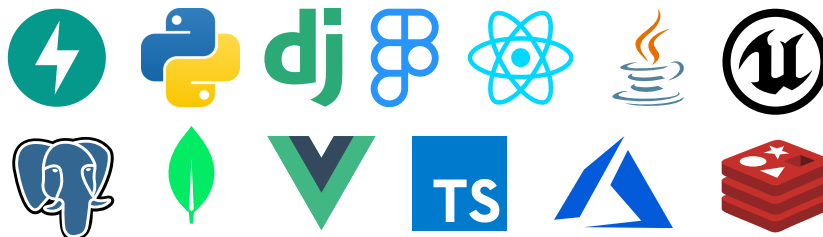
Why Python is our main programming language?

First, easy to Learn and Use: codes can be easily written and executed much faster than other programming languages. Second, future: Python has a major role in the new cutting-edge technologies of the present and future like ML and AI.



How do our clients trust us to choose which technology is for them?

Selecting technology for a project is one of the significant issues technology managers struggle with. For that, we have various technologies at Speetu to select the most reliable, simple, and cost-efficient programming language or framework.



Your product is in Production

The product must be kept operational and maintenance of the product is required. This involves fixing issues and keeping the systems up to date with the latest operating system patches or updates of used third-party software.

OUR PORTFOLIO

Portfolio 1

VIQEL

2022, Internal Project



is a virtual interactive quantum entanglement laboratory that was designed and programmed on single-photon technology. It includes a wide range of important scientific experiments in the quantum world. Our goal VIQEL-LABS is only the beginning, we want to develop new methods of research and education by using simulation technology, So that anyone can access laboratories that may not be available to everyone.

Portfolio 2

Inflexio

2022, Partnership



Inflexio is a trading tech company and cryptocurrency market maker in Amsterdam, we started supporting Inflexio with small assignments that turned to become a partnership after a short period. we worked on creating tools, and databases, managing their dataflow pipelines with the help of our DevOps team and designing and coding a unique website with the help of our UI/UX frontend team.

OUR PORTFOLIO

Portfolio 3

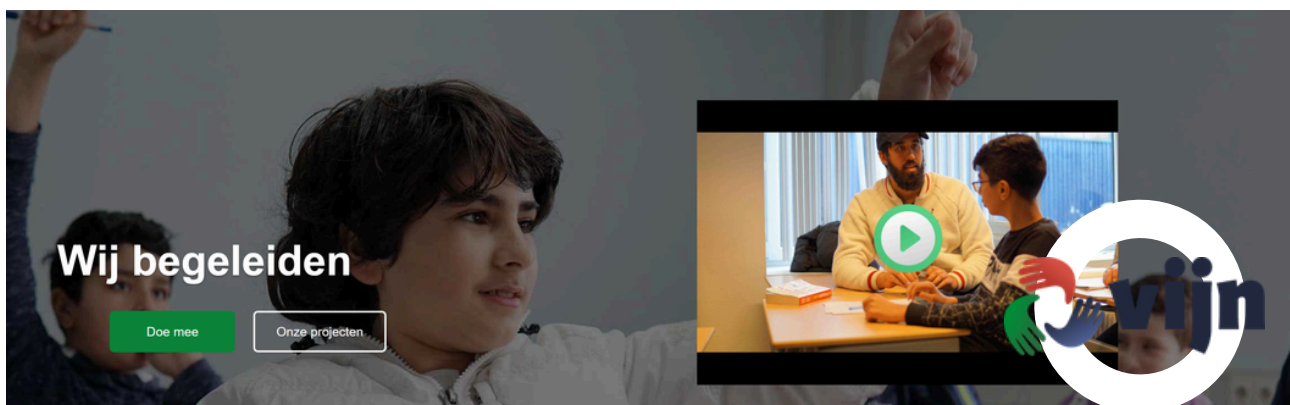
Affiliate Business Club
Web and Mobile platform



Speetu developed an exclusive online platform, ABC, designed for Super Affiliates and E-commerce Marketers. The platform, built with Django Python for backend and Vue 2 and TypeScript for frontend, offers a secure, scalable, and user-friendly environment. It features a sophisticated membership management system, categorized discussion forums, and a comprehensive knowledge base, facilitating seamless interaction and knowledge exchange among elite marketers. The meticulous development and robust features make ABC a prime space for networking and learning in affiliate and e-commerce marketing.

Portfolio 4

Vijn Academy
Web Educational Platform



VIJN Academy is a nonprofit educational project with the ultimate goal of the is to have a strong community that proactively uses its talents for the future of its community, Speetu helped the academy by helping it to digitalize its work and creating a platform that can help students can do their homework, exams, quizzes, and study using the platform. And help teachers manage their students and the study materials. and help managers manage the complete organization. we used various types of technologies to realize that. this project was a charity project to support education

PULSE SIGHT

Data of all sorts has become a major source of truth for successful stable and fast-growing companies for the last few years, but data is growing and as it grows, its value raises as well, between the dawn of time and 2003, five exabytes of data had been created at Google. By 2010, this amount of data was being created every two days, and by 2021 it was being created every 40 minutes. and that creates a challenge in processing this data which every day requires more and more work, in the other hand data science was identified as the skill with the largest skill gap, according to a 2021 report by the World Economic Forum. Speetu sees it as every problem is an opportunity to grow! and for that we went far with our biggest AI-driven project named:



PulseSight,

Is a Software which summarizes the information of your business, stocks, or entities on the internet. IS will give you a live dashboard where you can monitor your entity, stocks, and your company reputation news right now or at any past time. the dashboard will have graphs telling you whether the news is positive or negative and why. then relate it with other events that are linked to your information.

It will give an insight and answer the question. let's give an example: you have stocks, and cryptocurrencies that are somehow linked in Metaverse, and then on the news there were articles speaking about "Facebook switching their name to Meta because they're looking to be the lead business in virtual reality and metaverse" this article or piece of information told a fact that [Facebook](#) ([Meta](#) now) will invest more in Metaverse, and more in VR. for you, it is the time to buy more stocks like META PLATFORMS or cryptocurrencies like Decentraland (which was around 0.70 cents before it became around 4 euros just after Mark Zuckerberg announced to Switch his company name from "Facebook" to "Meta").

HOW DOES IT WORK?

IS is a web-based software for multi-users and multi- purposes and can be accessed from any known web browser. the security measures and privacy are well taken care of based on the standards of security measurements agreed upon by authorised specialists. we gather information for our algorithms in different ways depending on the source. we make sure that we always consider the privacy of the source of the information and follow the fair use of information publically available. IS Designed and executed in-house, with our team of data scientists and software engineers together with our business partners, this project was brought from being an idea in mind to reality. The idea behind IS is simple is to the way IS works is like the following:



- First,** You choose an entity, a person, a company, or a product, for example, Elon Musk, A Bank, or renewable Energy.
- Second,** Choose what topics this entity involve, for example, Sustainability, Crypto, Startups, etc.
- Third,** you choose for past, future, or both starting from a specific date you desire.

IS algorithms will research and summarise the news for you for the chosen entity and its related topics and the results will be an index of the positive and negative measures of the impact of the news so you will have an insight into every sentence mentioning your entity and what could this sentence have of impact on specific topics. IS project work in the same way our brains work, connecting events with each other and trying to predict how could a change in a specific place can affect other specific places. IS will be a complete 24/7 research team with unlimited memory and ongoing machine learning and an ongoing larger neural network database.

OUR CLIENTS

“

We walked side by side with our clients to insure added value!

By sharing responsibility with our clients, advise, and guide them through all the possible options to make the most suitable decision for their business needs.



**AFFILIATE
BUSINESS
CLUB.**



CONNECT WITH US.



Speedu has been founded in Amsterdam, and registered in KVK “Kamer van Koop” or “chamber of commerce”, our active area is the Netherlands and we’re expanding our area to EMEA, MENA, and other countries. please reach out to us for any questions or ideas sharing. we would love to hear from you.

More info

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 [SPEETU](https://www.facebook.com/SPEETU)

 [SPEETU](https://www.linkedin.com/company/SPEETU)

Speetu GOAL is to increase the efficiency of your systems, products and services with our impactful top niche service.

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